

Advancing the Common Good

LAKES REGION UNITED WAY is working to advance the common good by focusing on **education, income and health**. These are the building blocks for a good life – a quality education that leads to a stable job and enough income to support a family, which leads to a healthy and engaged population.

OUR GOAL is to create long-lasting changes that positively impact our lives, driven by volunteerism, respect and collaboration.

WE INVITE YOU to be part of the change. Together, *united*, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED**.



Lakes Region United Way
Board of Directors 2008-2009

Left to right, front row: John Malm, Chris Maroun, Kim Giles, Tammy Emery, Julie Sackett, Carrie Roberge, Maryann McCormack. Back row: Sean Sullivan, Scott Aronson, Randy Eifert, Curt Uehlein, Jack Terrill. Not Pictured: Kathleen Murphy, Andrew Patterson.

**JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10% GIVE 100%
GIVE 110%.
GIVE AN HOUR.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.**



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**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™**

Advancing the Common Good

Our Promise

Creating the opportunities for a good life for all by focusing on:

Our priority areas of focus

Education
Helping children & youth achieve their potential

Income
Promoting financial stability & independence

Health
Strengthening our community

Our investing strategies

Early learning
Out-of-school opportunities

Affordable housing
Affordable counseling
Affordable healthcare

Community connection
Community engagement

Our indicators of success

Readiness to achieve in school
Academic achievement
Engaged & productive youth

Increased income
Increased savings
Assets gained & sustained

Activity level of volunteer base
Citizen-centered public forums
Demonstrated youth leadership

Our strategic foundation

Inclusion	Initiatives	Public Policy
Volunteerism	Collaboration	Respect
Resource Generation	Community Investment	Donor Relationships