



# Winter 2010

## Advocacy Seminar

### Yes You Can! And It Pays Off!

~ The Road to Results Begins with Advocacy ~

Featuring:

#### A Panel of NH Advocacy Experts

*Thomas Bunnell, Esq., Director, Institute for Health, Law and Ethics  
Franklin Pierce Law Center - Concord*

*Margaret Franckhauser, Executive Director & Brian Winslow, Director of Development  
Community Health and Hospice, Inc. - Laconia*

*Monica Zulauf, Executive Director  
YWCA - Manchester*

*William G. Johnson, NH State Representative  
District - Belknap 5*

Building an army of advocates, prepared to reach out and speak passionately as well as informatively about the impact and value of your mission, is probably the most important strategy for your nonprofit to implement this year.

Involving board members, staff and volunteers in outreach, messaging and for some - legislative testimony can lead to better results for your constituents and a more engaged team. Join us and a panel of experts as we explore:

- The wide range of activities involved in advocacy
- The importance of messaging
- Ways to engage the community in your mission
- What a smart advocacy plan encompasses

Come learn how advocacy can be effective, fun - *and* get results!

#### DATE:

Friday, March 12, 2010

#### TIME:

8:30 a.m. registration & networking  
9:00am-Noon: Program

#### LOCATION:

Meredith Village  
Savings Bank  
Laconia, NH

#### FEE:

\$15 Member  
\$25 Not-yet-Member

*A limited number  
of 50% scholarships  
are available. Apply online!*

#### Registration:

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[www.nhnonprofits.org](http://www.nhnonprofits.org)

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